

REP HEADLINE# 6401996 TRF# 339140 REP: TEL# 215-564-1206 FAX# 215 564 1103
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP NOV2/12 13.53
CHANGES ** WPXI-TV **

ADV # 016759 ADV. NAME POLI/R CASEY/D/SEN/PA REP.# OFF.# 18 SALESMAN #
AGY # 02909 AGY. NAME SHORR JOHNSON MAGNUS BUYER NAME MICHAEL D'ETTORRE
1831 CHESTNUT STREET SALES PRSN WA- CHERYL BLAIR
PHILADELPHIA, PA 19103

ORDER # CONTRACT # 6401996 CLASS: NATL. LOCAL REGIONAL
PRDCT BOB CASEY :30 10/30 EST# COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES OCT30/12 NOV6/12 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE NOV2/12 13.53

REP: TO JEN
FR LINDSEY FOR CHERYL
M1 OK
TTLS \$13,825
PLEASE CONFIRM, THANKS!

STA: ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

:LINE#	:REP	:CD	TIME PERIOD	: LGTH	: SEC	: RATE	: START	: END	:SPTS:	WEEK	: DAYS	:TOTL:
:	:LINE#	:	:	:	:	:	: DATE	: DATE	: /WK:	INVT	:	:SPTS:
3	S		430P-500P	30		\$725.00	10/30	11/2	3		TU-F	3
PROGRAM : JUDGE JUDY												
8	A		400P-500P	30		\$725.00	10/30	10/30	1		TUE	1
PROGRAM : NEWS												
ORD COM1: PRG CHG-NEWS												
ORD COM2: SPT IS BOOKED- THX JEN												
THIS IS A MAKE-GOOD FOR OCT30 ON LINE-3 FOR 1 SPOT/WK												
STATION MAKEGOOD OFFERS:												
M1	OK'D	BUY#3	MISSED:TU-F/430P-500P									
			OFFER:TUE/400P-500P									
			CMT:PRG CHG-NEWS									
			CMT:SPT IS BOOKED- THX JEN									
									30S	\$725.00	(NOV1/12)	
									30S	\$725.00	PLS ADVISE.	

REP HEADLINE# 6401996 TRF# 339140 REP: TEL# 215-564-1206 FAX# 215 564 1103
\$\$\$ APPROVED ORIGINAL REV#0 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM STATION NOV1/12 18.57
*** WPXI-TV ***

ADV # 016759 ADV. NAME POLI/R CASEY/D/SEN/PA REP.# OFF.# 18 SALESMAN #
AGY # 02909 AGY. NAME SHORR JOHNSON MAGNUS BUYER NAME MICHAEL D'ETTORRE
1831 CHESTNUT STREET SALES PRSN WA- CHERYL BLAIR
PHILADELPHIA, PA 19103

ORDER # CONTRACT # 6401996 CLASS: NATL. LOCAL REGIONAL
PRDCT BOB CASEY :30 10/30 EST# COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES OCT30/12 NOV6/12 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE NOV1/12 18.57

REP: TO JEN
FR LINDSEY FOR CHERYL
NEW ORDER (ALREADY BOOKED ON YOUR END-ADDED SPOTS)
TTLS \$13,825
PLEASE CONFIRM, THANKS!

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

STATION MAKEGOOD OFFERS:

M1 UNRESL BUY#3 MISSED: TU-F/430P-500P OCT30
OFFER: TUE/400P-500P OCT30
CMT: PRG CHG-NEWS
CMT: SPT IS BOOKED- THX JEN

30S \$725.00 (NOV1/12)
30S \$725.00 PLS ADVISE.

CONTRACT TOTAL 13825.00
TOTAL SPOTS 15

Preemption Report - Detailed

Monday, October 29, 2012 2:36:07 pm

Contract # P/E Type P/E Status Preempted P/E Date Rate Times Len SPW M T W T F S S Station M Line Comment Contract Start/End Date Headline #

Sales Person: Telerep/Washington DC, Washington DC

Contract Number: 339140

Advertiser: Pol/R Casey/D/US Senate (16759)

339140.3.0.1	Program Change	Open	10/29/12 2:27pm	10/30/12	\$725.00	4:29:19p Judge Judy 430p	:30	1	1	1	1	1	1	WPXI	JUDGE JUDY/430P/ 2	10/30/12-11/06/12	
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Totals for: Pol/R Casey/D/US Senate (16759)

Totals for: 339140

\$725.00 Preempt Count: 1
\$725.00 Preempt Count: 1

(Handwritten: M)

(Handwritten: 640199)

(Handwritten: 4-58)

(Handwritten: 11/1)



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A preempt with a gray colored background indicates that its parent is a makegood line.

An "M" is displayed in the M column for preempts that have makegoods.